School Author Visit & Literacy Partnership — Rate Sheet & Program Pricing

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Service Area: Albany, NY, Capital District & East Coast (Travel outside a 30-mile radius quoted separately)

1. Core Speaking & Workshop Packages

All sessions are tailored for 1st–3rd grade learners (and customizable for broader elementary audiences) around social-emotional learning (SEL), resilience, goal setting, and anti-bullying affirmations.

Package Tier	Format & Duration	Included Deliverables	Program Fee
Tier 1: Classroom Spark Visit	Single Session (45–60 mins) Up to 35 students	Interactive read-aloud of *I Can and I Will!* or *I Am Brave and Bright*, guided affirmation exercise, student Q&A, and 1 complimentary signed copy for the classroom library.	**$350.00**
Tier 2: Half-Day Grade-Level Experience	Up to 2 Assemblies or 3 Classroom Sessions (3 hours)	Two high-energy grade-level assemblies (or three classroom workshops), interactive anti-bullying and/or goal-setting activities, student book signing block, and 3 signed library copies.	**$750.00**
Tier 3: Full-Day School-Wide Residency	Up to 4 Assemblies/Workshops + Lunch & Signing (5–6 hours)	School-wide assembly rotation, SEL classroom breakouts, educator resource guide,	**$1,250.00**

Package Tier	Format & Duration	Included Deliverables	Program Fee
		dedicated book signing session, and 5 signed copies for the school library.	
Tier 4: Virtual Author Spotlight	Live Zoom/Google Meet (40 mins)	Live interactive reading, call-and-response affirmation workshop, Q&A, and signed bookplates mailed for pre-ordered student copies.	**$200.00**

**Capital District Title I & Youth Nonprofit Equity Rate: A 15% speaking fee reduction is available for qualifying Title I schools, Boys & Girls Clubs, and community youth centers in the Capital District.*

2. Student Book Distribution & Bulk Literacy Pricing

Schools, PTAs, and literacy grant sponsors may purchase books in bulk so every student leaves with a signed personal copy. All book proceeds directly reinvest in Capital District youth through **One Team One Dream of the Capital District, Inc.**, **The Tay & Miko Foundation, Inc.**, and **Bright Futures NYS**.

Book Title	Core Theme	Standard Unit Price	Bulk Literacy Rate (50+ Copies, 10% Off)	School-Wide Rate (150+ Copies, 15% Off)
I Can and I Will!	Goal setting, resilience, overcoming adversity	$10.00	$9.00	$8.50
I Am Brave and Bright: Affirmations for Overcoming Bullies	Anti-bullying, daily affirmations, self-esteem	$13.50	$12.15	$11.48
Two-Book Empowerment	Complete SEL & Affirmation Home	$22.00	$20.00	$18.75

Book Title	Core Theme	Standard Unit Price	Bulk Literacy Rate (50+ Copies, 10% Off)	School-Wide Rate (150+ Copies, 15% Off)
Bundle (1 of Each)	Library Set			

3. Turnkey "Books + Visit" Bundled Packages (Sample Scenarios)

Designed for straightforward BOCES arts-in-education billing, PTA sponsorships, or Title I literacy grants:

Turnkey Bundle	What's Included	Cost Breakdown	Total Investment
Classroom Literacy Starter	Tier 1 Classroom Visit + 25 copies of *I Can and I Will!*	$350.00 visit + $250.00 books (25 x $10.00)	**$600.00**
Grade-Level "Positivity" Takeover	Tier 2 Half-Day Visit + 75 copies of *I Am Brave and Bright* *or* *I Can and I Will*	$750.00 visit + $911.25 books (75 x $12.15 bulk rate) or $750.00 visit + $675.00 books (75 x $9.00 bulk rate)	**$1,661.25** **or** **$1,425.00**
Full-School "Bright Futures" Literacy Day	Tier 3 Full-Day Residency + 100 *I Can and I Will!* + 100 *I Am Brave and Bright*	$1,250.00 visit + $850.00 (100 x $8.50) + $1,148.00 (100 x $11.48)	**$3,248.00**

4. Optional Add-Ons & Sponsorship Enhancements

- **Custom School-Branded Bookplates & Affirmation Cards:** +$1.00 per student (includes personalized affirmation bookmark and "Sponsored by" bookplate).
- **Evening Family Literacy & Community Night Add-On:** +$300.00 (60-minute evening session for parents, caregivers, and students when paired with a daytime visit).
- **Sponsor-a-Classroom / Corporate Match Option:** Local businesses or foundations can underwrite a Classroom Literacy Starter $(600.00) or Grade - Level Takeover (1,661.25)$ with recognition on student bookplates and event materials.

5. Booking & Payment Terms

- **Purchase Orders & Grants:** School district Purchase Orders (POs), BOCES Arts-in-Education contracts, PTA checks, and foundation grants accepted.
- **Deposit & Balance:** 50% deposit (or approved school PO) required to hold event dates; remaining balance due within 15 days of visit completion.
- **Book Order Deadline:** Final student book counts due 14 days prior to the visit to guarantee on-site signed inventory.