

Ta-Sean C. MURDOCK

CHILDREN'S AUTHOR + COMMUNITY ADVOCATE

Media/Press Packet



For media inquiries:
Sumiko M. Murdock
smm@cd-dreams.org

Visit Ta-Sean's Website
taseancmurdockofficial.com

All Book Proceeds Benefit:





c/o One Team One Dream of the Capital District, Inc.

P.O. Box 73 Albany, NY 12201
(P)838-292-9066 | hello@pagesforward.org
www.taseancmurdockofficial.com

Dear School Administrator/Community Leader,

I hope this letter finds you well. My name is Ta-Sean C. Murdock, and I am a Children's Book Author writing from Albany, N.Y. It brings me great pleasure to reach out to you regarding a project that is very dear to my heart.

Recently, I had the privilege of writing several publishing a children's book titled "I Can and I Will." This book was born from a deep-seated belief in the power of our youth to achieve greatness. Its core message is simple yet profound: every child possesses the innate ability to become anything they desire, provided they nurture a resilient spirit and unwavering determination.

In my interactions with young minds, I have encountered numerous instances where the spark of ambition is dimmed by the shadows of doubt and adversity. Whether it be the weight of peer pressure, the sting of bullying, familial strife, health challenges, or simply a lack of resources, many children find themselves facing obstacles that seem insurmountable. It is for these resilient young people that "I Can and I Will" and "I am Brave and Bright" was crafted – as a beacon of hope and a reminder that their dreams are not only valid but entirely within reach.

I am writing to extend an invitation to your institution or community center. I would be honored to visit and share the empowering message of "I Can and I Will" and/or "I am Brave and Bright" with the bright young minds under your care. Together, we can ignite the flames of inspiration and instill in them the unwavering belief in their own potential.

Should you wish to explore this opportunity further or coordinate a visit, please feel free to reach out to me or a member of my team at hello@otodcapitaldistrict.org. We are eagerly awaiting the opportunity to collaborate with you and contribute to the cultivation of greatness within your youth.

Thank you for considering this invitation. Let us join hands in nurturing a generation of unstoppable achievers, one inspirational story at a time.

Regards,

Ta-Sean C. Murdock, Author



Ta-Sean C. MURDOCK
CHILDREN'S AUTHOR + COMMUNITY ADVOCATE

CONTACT DETAILS:

**For all media inquiries, please contact:*

Author Ta-Sean C. Murdock
Attn. Sumiko M. Murdock
P.O. Box 73
Albany, NY 12201

Telephone: 838-292-9066

Email: hello@pagesforward.org
www.taseancmurdockofficial.com

HONORS & AWARDS

2017 Planned Parenthood Champion of Justice
2017 WO-MEN Who Rock Award Winner
2019 YMCA Black & Latino Adult Achiever
2020 Multiplying Good Award Nominee
2023-2024 Network for Youth Success
Quality Leadership Award
2024 Multiplying Good Jefferson Award Medalist



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ABOUT TA-SEAN C. MURDOCK

Ta-Sean C. Murdock is a children's book author, nonprofit founder, and community leader whose life is rooted in purpose and action. With a passion for empowering youth and uplifting underserved communities, Ta-Sean uses his voice, vision, and lived experience to spark transformation — not just in words, but in real, measurable impact.

A proud native of Albany, New York, Ta-Sean has dedicated his life to helping young people see beyond the limits of their environment. Through his inspiring children's books — including *I Am Brave and Bright* and *I Can and I Will* — he encourages children to believe in their value, speak their truth, and rise into leadership. But storytelling is only one part of his mission.

As the founder of One Team One Dream of the Capital District, Inc., and multiple youth-focused initiatives, Ta-Sean leads with a heart for justice and a drive to create safe spaces where children and families can grow, learn, and thrive. From launching youth literacy campaigns like Pages Forward, to organizing mentorship programs, food distributions, and back-to-school drives, his work is hands-on, grassroots, and deeply personal.

Ta-Sean also serves as a tireless advocate for equity and opportunity. Whether speaking at rallies, mentoring justice-involved youth, or working with local leaders on community investment strategies, he brings authenticity and accountability to every space he enters. He doesn't just call for change — he works daily to build it.





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****FOR IMMEDIATE RELEASE****

Local Author Inspires Children to Dream Big with New Children's Book

Albany, NY — Ta-Sean C. Murdock, an award-winning professional in Youth Program Development and Advocacy, brings his passion for empowering youth to the realm of literature with his latest creation, "I Can and I Will." Drawing from his extensive experience working with young people, Murdock's book is a beacon of encouragement, urging children to believe in themselves and their limitless potential.

"I Can and I Will" serves as a reminder to youth everywhere that they possess the power to shape their own futures, regardless of any obstacles they may face. Through its pages, Murdock instills the message that every child is capable of greatness, even in the face of adversity.

Driven by a commitment to serve underserved communities and provide access to positive literary experiences, Murdock has launched the T.C. Murdock Foundation's 100 Kids Mission Read Campaign. This initiative aims to ensure that every child has the opportunity to engage with Murdock's uplifting work free of charge.

For more information, contact: Ta-Sean C. Murdock, Author

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c/o One Team One Team of the Capital District, Inc.

Email: hello@pagesforward.org

Phone: 838-292-9066

Website: www.taseancmurdockofficial.com/books

Subject: Local Children's Author Announces Release of New Children's Book: "I Am Brave and Bright: Affirmations for Overcoming Bullies"

Albany, NY – Ta-Sean C. Murdock, children's author and publisher, is excited to announce the release of his latest book, "I Am Brave and Bright: Affirmations for Overcoming Bullies," on September 21, 2024. This empowering book is designed to help children build confidence, resilience, and self-esteem through positive affirmations and inspirational messages. "I Am Brave and Bright" features a collection of affirmations that encourage young readers to embrace their uniqueness, stand tall against bullying, and believe in their inner strength. Each page pairs a carefully crafted affirmation with a heartfelt message, providing children with the support and encouragement they need to navigate challenges and shine brightly.

Key Features of the Book:

- **Empowering Content:** Positive affirmations and inspirational messages that boost self-confidence and resilience.
- **Beautiful Illustrations:** Engaging and colorful illustrations that capture the imagination of young readers.
- **Practical Tool:** Ideal for daily reading to reinforce a positive mindset and self-belief.
- **Supportive Resource:** A valuable addition to any home, classroom, or library, helping to create a supportive environment for children.

"In 'I Am Bright and Brave,' we celebrate the incredible strength and resilience within every child," says Ta-Sean C. Murdock. "This book is a heartfelt guide to nurturing self-confidence and courage in the face of challenges. It's a reminder that every child has a unique light that can shine brightly, even in the toughest of times."